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COMMUNITY
HOSPITAL**

**FOUNDATION
INSPIRING
PHILANTHROPY
TO ENHANCE
ASANTE
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INSPIRATIONS

AN UPDATE FROM ASHLAND
COMMUNITY HOSPITAL
FOUNDATION

Issue #5
Spring 2016

Caring Makes the Difference

Circle of Caring donor recognizes and supports caregivers

As a patient at Asante Ashland Community Hospital, Bob Hollbrook, a retired economics professor who taught at the University of Michigan before moving to Ashland, could feel the difference.

Whether he's there for scheduled surgery or a medical emergency, the inherent stress has melted away in the face of the compassion and professionalism of those treating him.

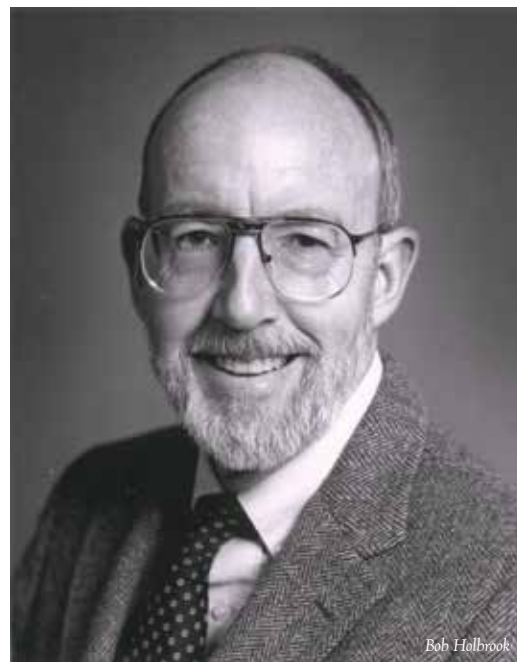
"It's truly a positive experience to go to the hospital with a problem and get it fixed," Bob says.

And the most extraordinary part, he says, is the way the caregiving team has connected with him as an individual. "Each person isn't just doing a job," Bob says. "They are building a relationship."

In honor and appreciation of that relationship, Bob is making a difference, too. He's sent thank-you donations that were directed to the Ashland Community Hospital Foundation's Circle of Caring program. Donors to the program show gratitude to a caregiver, team or department and help the community hospital continue its mission of caring.

Bob first was admitted to the hospital for back surgery in May 2014. He spent three days recovering in the medical-surgical unit before moving on to a skilled nursing and rehabilitation center for further recuperation.

"I was so pleased with my treatment in the surgery unit that I sent a donation and a letter of thanks to those who had cared for me," he says, noting that his surgeon Dr. Glen O'Sullivan, the nurses, aides and physical therapists were all outstanding.



Bob Hollbrook

A year later, he went to the emergency room when he experienced atrial fibrillation, a rapid heartbeat that left him fatigued. He was whisked to a room and underwent a battery of tests, but still had time to order and enjoy lunch while awaiting one test. He was set to undergo an intervention that would stop his heart, then shock it back into normal rhythm, but his heart spontaneously slipped back into rhythm as doctors prepared him for the procedure. After a bit of monitoring to ensure everything was in order, he was sent home.

"It was a pleasant couple of hours," Bob says, adding that he got prompt attention and a delicious lunch.

Again he sent a donation of thanks.

See "Caring" page 3

Make a difference: You can recognize a special caregiver with a tax-deductible contribution that will support the hospital's work. Donate online at achfoundation.org or call (541) 201-4015.



Message from the President

Your Support Helps Ensure Our Hospital is Prepared for the Future

As I enter my second year as president, I continue to be amazed by everything there is to learn about the ever-changing world of healthcare. At our recent Board of Directors retreat, Sheila Clough, CEO of Asante Ashland Community Hospital, gave an informative and thought-provoking presentation on the future of healthcare and the importance of philanthropy to our hospital's future.

Our nation's healthcare system is "under construction." Goals include expanding access to care, focusing on value (in quality, service and cost) over volume, and shifting attention to population health, which involves added collaboration and system re-design.

In a nutshell, population health is about managing the health of defined populations. It involves shifting our attention from "sick care" to "well care" whenever possible. Prevention, wellness, disease management and better coordination between providers are just a few of the important components of this new way of thinking about our health and our healthcare system.

As part of Asante, our hospital leaders are working diligently to prepare for the transformation. Change will require innovation and an investment in new and expanded services, as well as facilities. This is where philanthropy comes into play. Philanthropy is, and will continue to be, the differentiator for our hospital's future.

The success of Asante Ashland is at the core of the Foundation's mission and vision. We exist to inspire others to invest in the hospital's future through charitable gifts. We believe that Ashland deserves a vibrant community hospital and are committed to doing our part to ensure that it will grow and evolve to meet your healthcare needs.

In order for the hospital to prosper, we need to partner with those who share our vision and commitment. I hope you will be inspired as you read more about how philanthropy has, and will, make a difference at Asante Ashland Community Hospital.

Thank you for your past, present and future support of our hospital,



Liz Murphy, President
Ashland Community Hospital Foundation



Get Involved! Volunteer!

Valued volunteers at Asante Ashland Community Hospital donate thousands of hours assisting our staff in providing compassionate care and promoting well-being in our patients and visitors.

Anyone 14 or older is welcome to apply to volunteer. Our volunteers help provide high-quality care that is responsive to the physical, emotional and spiritual needs of all those we serve.

Each year, individuals of various ages, skills and abilities pitch in. Here are just some of the ways you could volunteer to help:

- Registration/Information Desk
- Patient Services/Guest Services – Escorting patients and visitors, delivering meals, assisting staff
- Complementary therapy – Reiki or Healing Touch
- Music – Providing music for our patients and staff
- Gift shop
- Spiritual care
- Library/Health Information Center
- Therapy dog visits
- Clerical support

A core group has served the hospital for more than a decade, first through the hospital Auxiliary affectionately known as "Pink Ladies," and now as **Partners in Caring**. We are pleased to recognize Gwen Armstrong, Elizabeth Bestor, Dorothy Cline, Mary Cooper, Iris Curnow, Joan Hedges, Peggy Hutto, Lyn Ruiz, Sally Shoup and Geraldine Unmack for their faithful service to Asante Ashland over the years.

To learn more about our volunteer opportunities, please contact Volunteer Coordinator Dawn Dille at 541-201-4029 or Dawn.Dille@asante.org.

2015 Distinguished Service Award honors attorney Jack Davis

A lifelong Ashland resident, Jack Davis feels a strong connection to Asante Ashland Community Hospital.

“It’s my hospital,” he says. “Its future and its prosperity are important to me.”

Jack, an attorney who has volunteered with many southern Oregon nonprofits, wanted to offer his expertise to the Ashland Community Hospital Foundation and joined its board in 2009, serving six years.

For that service and his continued pro bono legal advice to the Foundation, he was honored with the 2015 Distinguished Service Award.

“During that time, he was a true asset to our organization,” says Sandra Slattery, the 2014 award winner and past president who presented the honor to Jack.

The Distinguished Service Award was created as a way to recognize individuals who have made significant contributions of time, talent and treasure to our hospital, the Foundation and the broader community. The recipient is selected by a committee comprised of the Foundation’s stewardship committee, hospital leadership and past award recipients.

Jack earned a bachelor’s degree from Rutgers University in 1972 and a law degree from University of British Columbia Law School in 1975. He passed the Oregon bar that year and became a partner at Davis, Hearn, Anderson & Turner, Attorneys at Law in 1976.

Dedicated to nonprofit service, Jack has served on boards for Rogue Valley Symphony, American Red Cross, Lyric Theater Company, Personal Achievement Center, the Walker Committee of the Oregon Community Foundation and the World Wildlife Fund. He has provided legal counsel for many local nonprofits, including Camelot Theatre,

Caring Makes the Difference *cont.*

His third gift of gratitude came after he tripped and fell on Siskiyou Boulevard in October 2015, fracturing his hip. X-rays showed the break was just a crack that wouldn’t require surgery, and Bob was able to recuperate at his Ashland home using a walker.

When Bob first reached out with a gift to thank those who treated him at Asante Ashland, he didn’t even know about the Circle of Caring. He just wanted to thank everyone — receptionists, aides, technicians, therapists, nurses and doctors — who had provided an exceptional level of care.

“They dealt with whatever I needed and cared for me as an individual, helping me achieve my goals, whether that was recovering from surgery or from an accident,” he says.

“Patients often notice a ‘layer of compassion’ that makes Asante Ashland Community Hospital a place like no other for getting through a crisis and staying on a path to well-

La Clinica, Habitat for Humanity, the Ashland Independent Film Festival, Living Opportunities, Oregon Cabaret Theater, Rogue Valley Opera, Jackson County Fuel Committee, Northwest Seasonal Workers, the GEOS Institute, and the Ashland Railroad Museum.

While on the ACH Foundation Board, Jack was a member of the board’s real estate, governance, asset management, and executive committees.

He is especially proud of work to negotiate a lease with the senior living facility on land that the Foundation owns just down the hill from the hospital on North Main Street.

Jack also was active in the transition as the community hospital recognized it needed a partner to remain financially viable and ultimately became part of the Asante Health System in 2013. “There was a lot to think about and talk about,” he says, noting that the first attempt, with an out-of-state partner, was a dead end after much community debate and discord. “We ended up with a great result that has made people happy,” he says.

He notes that Asante Ashland needs the continued support and involvement of the community to be able to provide accessible healthcare as a hometown hospital.

“I hope that Ashland continues to see it as worth preserving,” he says. “My hope and my heart are in that.”

ness. There’s so much pride our staff takes in nurturing patients through their healing journeys,” Director of Nursing Michelle Hollenback says.

While the nursing staff has the skills and compassion to create a “high touch” medical atmosphere, donors help keep the hospital high tech, providing funds to add the latest medical technology.

“I’m just so in awe of how the community helps this hospital,” Michelle says.

Knowing he can receive excellent medical care near his home is one more thing Bob loves about his retirement in Ashland, and he plans to continue supporting the community hospital.

“I thought ‘I’ll just help a little bit,’ and I will do it again,” he says of donating.



See the Impact of Your Giving

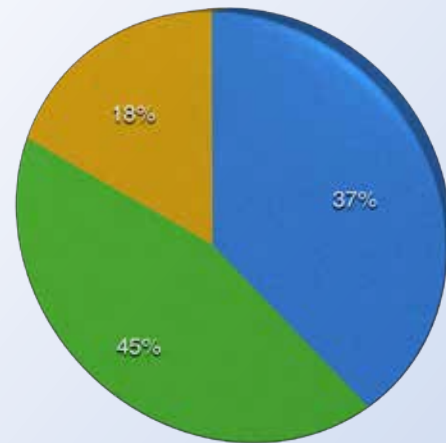
In 2015, the Ashland Community Hospital Foundation received \$412,364 in charitable contributions and endowment earnings. Your donations help improve hospital facilities, programs and services, and strengthen our existing endowments. We would like to thank all of our generous donors who made these gifts possible. Here are the important programs and initiatives we were able to support with your help:

2015 Highlights:

- Contributions to our Patrons Campaign and Lights for Life supported our Women's Health Initiative to help purchase new equipment for breast reconstruction and gynecological surgeries, and Breast Tomography equipment for Women's Imaging. In addition, thanks to donor designated gifts and a gift from Soroptimist International of Ashland the Women's Care Fund was established to provide healthcare services for underinsured women.
- Eight nursing students enrolled at Rogue Community College and Oregon Health Science University (Ashland Campus) received a total of \$52,500 in scholarships through the William G. and Ruth T. Evans Endowed Nursing Scholarship Fund. An additional 13 graduates of the Licensed Practical Nurse program at Rogue Community College received a scholarship to cover the cost of their state application and exam fees for a total of \$5,518.
- Donor designated gifts helped fund the new Urology program. Patients in need of urological surgeries are now able to receive care through Asante Ashland surgical services.
- Grants from the Reed and Carolee Walker Fund of The Oregon Community Foundation, the Gwladys and John Zurlo Charitable Foundation, Ashland Food Co-op, and Ashland Shop 'n Kart provided funding for nursing services to over 1,700 elementary school children in the Ashland and Phoenix-Talent School Districts. (See page 11)

- Proceeds from the Drive 4 Ur Community event hosted by Butler Automotive Group and employee gifts supported employee initiatives to enhance patient care through the Caregiver Fund.
- Donor designated gifts were used to support equipment needs and the ongoing work of our Hospice, Home Health & Palliative Care Program.
- A bequest from the Elmer C. Biegel Family Foundation will help fund the purchase of new equipment for cardiac and cancer care at Asante Ashland.
- Donor designated gifts and endowment earnings will be used to help Asante Ashland Community Hospital provide care to uninsured patients.

Where Your Dollars Went



- Hospital Departments & Programs
- Equipment
- Education

**Figures based on our 2015 unaudited financial statements.*

Good News About Your IRA

In late 2015, Congress reinstated a law that allows you to make a tax-free gift from your individual retirement account (IRA). Known as the IRA charitable rollover, this law no longer has an expiration date so you are free to make annual gifts to Ashland Community Hospital Foundation from your IRA this year and well into the future.

Here Are The Details:

- You are age 70 1/2 or older at the time of the gift.
- You transfer up to \$100,000 directly from your IRA. This opportunity applies only to IRAs and not other types of retirement plans.

- You transfer the funds outright to one or more qualified charities. The legislation does not permit direct transfers to charitable trusts, donor advised funds, charitable gift annuities or supporting organizations.

If you have any questions about providing support to our Foundation through your IRA, please visit the gift planning section of our website at www.achfoundation.org. Feel free to contact Janet Troy at 541-201-4014 or Janet.Troy@asante.org for more information.

FOUNDATION RECOGNIZES 2015 DONORS

We would like to recognize those who made a commitment to support Asante Ashland Community Hospital in 2015.

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Gifts in 2015 of \$25,000 to \$49,999

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Sorooptimist International of Ashland
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JESSE WINBURN SOCIETY *Individuals who have included us in their estate plans.*

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ENDOWMENT FELLOWS *Individuals who have contributed gifts of \$1,000 and above to our endowments.*

Anonymous Donors Dick & Jean* Bernard Ruth Evans*	Patrick D. Flannery & Paula C. Brown Florence Hancock-Inman* Robby D. Harfst	Rose Maris* Jed & Celia Meese Jeff & Nancy Monosoff	Cora W. Nixon* William* & Florence* Schneider George Zimmerman*
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LIFETIME SUPPORTERS *Lifetime giving of \$10,000 and above, based on gifts received through 2015.*

\$500,000 and above Ruth Evans*	The Carpenter Foundation Cow Creek Band of Umpqua Tribe of Indians Croman Corporation Alan & Rebecca DeBoer, T C Chevrolet Sid & Karen DeBoer Ronald & Pat Eadie Margaret Evans Elizabeth Harris* Dan & Linda Jackson Dr. Bruce & Carolyn Johnson Kurt Knudsen Bob & Lynn Mayers Lithia Motors, Sid & Karen DeBoer Frank* & Ionemary* Myers Arduo* & Norma* Nicolai Northwest Health Foundation Paul Rostykus, MD, MPH Soroptimist International of Ashland Jerry & Jeanne Taylor Family Foundation, an advised fund of Silicon Valley Community Foundation Gladys Whitson* Gennell Williams \$10,000 - \$24,999 Allan* & Patty Adams Adroit Construction Company, Inc. Mark & Sandy Allen Brian & Ruth Ann Almquist Artisan Press	Asante Ashland Community Hospital Volunteer Program Ashland Daily Tidings Ashland Orthopedic Associates Gary & Joan Axon The Barth Family Fund of The Oregon Community Foundation John W. Barton, MD Ben B. Cheney Foundation Butler Automotive Group Craig & Paula Chow Robert C. Cuffel* Anne F. Decker Marie Donovan Allen & Karen Drescher Robert L. Edwards* Ike Eisenstein* Episcopal Diocese of Oregon William S. Epstein, MD & Sarah Epstein Daniel T. Erchul & Mary Krystine C. David* & Gladys A. Fortmiller Friends of the Ashland Public Library G.S. Butler Memorial Fund Gisepi's Pizzeria & Sports Den Gordon Elwood Foundation The Gwladys & John Zurlo Charitable Foundation Robby & Danette Harfst Harry & David Corporation Rick & Cassandra Hendricks	Brian & Karen Herwig Rick & Carlene Hester Margery Hief* Dick & Phyllis Hier Mike & Sheri Hillenga Jean & Tom Keevil Narcissa D. Kelley Tom & Carolyn Kennedy Mildred Lawson* Mark & Honey Marchetti Jeff & Nancy Monosoff Bonnie B. Nichols* Geraldine Oeser* Patricia D. & William B. Smullin Foundation Peninsula Community Foundation Reid, Hanna, Johnson & Co. CPAs, LLC Tom Reid & Marilyn Hanna Retina & Vitreous Center of So. Oregon Richard Seltzer & Casey Mitchell Sharkey Family Charitable Foundation Miriam Soriano, MD & Habib Shahin Southern Oregon Credit Service Southern Oregon Friends of Hospice Skye & David Sugar Janet Troy Umpqua Bank - Ashland Branch William & Mary Wallace Jim & Susan Watson Windmill Inn of Ashland Dirk Woods, M.D. & Nina P. Woods
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BERNARD SOCIETY *10 years or more of consecutive giving to the Ashland Community Hospital Foundation.*

Pat Acklin & Ken Kigel Brian & Ruth Ann Almquist Katherine Alsing Steve Armitage & Deb Kalmakav Phil Arnold Ashland Orthopedic Associates Gary & Joan Axon Curt & Susan Bacon Karen Barrow & Keeley Kirkendall Lodi Belford Dave & Marge Bernard Dick Bernard Vicki Bernard & Fred DeArmond Rick Bleiweiss & Deborah Morgan Robert G. Bowlus Daniel Z. & W.R. Kim Boyd Mildred M. Buck Chuck & Linda Butler Brandy Carson Sylvia Chatroux, MD Craig & Paula Chow Mavis Cloutier	Carol & Clark Custodio Annette & Claude Deschamps Marie Donovan Allen & Karen Drescher John & Suzanne Duncan Ronald & Pat Eadie Elmer C. Biegel Family Memorial Foundation Dr. Gordon L. Enns & Ms. Robin Eichenberg Elaine & Walter Ensign Joyce Epstein Barbara Evans Margaret Evans Gladys A. Fortmiller Ed & Marilyn Fremouw Richard & Wendy Frey Robby & Danette Harfst Steve Haskell Dorothea (Tia) Hatch Karl & Carole Hesse Rick & Carlene Hester Jane Hibbert Dick & Phyllis Hier	Dan & Linda Jackson Dr. Bruce & Carolyn Johnson Debra Koutnik & Pepper Trail Lithia Motors, Sid & Karen DeBoer Lance & Vivian Locke John & Marilyn Love Flora MacCracken Suzan & Marshall Malden Marty Mann-Bowen Lynn & Bob Mayers James R. McIntyre James & Marcia McNamara Gayle Morris Laura Jean Mullen Michael & Katherine Nabelski Robert & R. Dorothy Nelson Joyce Provost Reed & Carolee Walker Fund of The Oregon Community Foundation Reid, Hanna, Johnson & Co. CPAs, LLC Betty Jo Reynolds Donna Roduta	Paul & Kathleen Rowland Susan P. Rust John Sager, MD Marilyn Salter Sandra Sawyer Julie & Don Schamanek Colleen D. Searle Miriam Soriano, MD & Habib Shahin Herb & Mary Jean Singleton Anne D. Sloan Jerry & Jeanne Taylor Family Foundation, an advised fund of Silicon Valley Community Foundation Maria Van Cuilenburg Sarah K. Walker Jim & Susan Watson M. Jenelyn Wessler Elizabeth Westerberg John & Diane (Williams) Engelhardt Gennell Williams Ellis & Millie Wilson Vince & Patty Wixon Elisabeth Zinser
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While we've done our best to ensure an accurate list, we understand that there may be errors or omissions. Please accept our sincere apologies.

TRIBUTE SOCIETY

The Tribute Society of Ashland Community Hospital was established in 2010 and recognizes individuals and groups who have had \$1,000 or more donated to Ashland Community Hospital Foundation in their honor or memory through 2015.

In Memory of

Allen A. Asing
 Patricia Amuchastegui
 Carmon M. Auble
 Donna J. Baize
 William L. Bates
 Brett G. Bernard
 Jean Bernard
 The Beswick Family:
 Richard, Margaret, Lottie
 & Sarah Beswick
 Bruce Black
 Jeannette Butler, RN
 Margaret Jean Campbell
 Emile Cloutier
 Peggy Cockrell
 Kermit Cooper
 Walt & Bernice DeBoer
 William Decker
 Marius DeMeyer
 Carole Drescher
 Melvin Durand
 Charleen K. Edwards
 Ruth Eien & Micaela Slattery
 Sharon N. Evanhoe
 Ruth Evans
 C. David Fortmiller
 Marjory Foster
 Tootsie Galardi
 Phil Gates
 Douglas Gentry
 Leslie Gottlieb
 Stan & Doris Hall

Florence Hancock-Inman

Susan B. Haskell
 Mary Heineman
 Lois Hester
 Jim Hibbert
 Robert Hoeft
 Lloyd Holgate
 Olive Howe
 Dorothy Huntley
 Hans T. Jorgensen
 Dr. Richard Kelley
 Dave Kitchell
 Vivian Lambe
 Marty Levine
 Bill & Emilie Liston
 Neva Lohman Heard
 Elliott MacCracken
 W. Don Mackin
 Carly Manning
 Ruth Maxwell
 Margaret Mayers
 Harry & Ruth Morris
 Sandy Morris
 Peter Norvell
 Dom S. Provost
 Joan Rendall
 John R. Reynolds, MD
 Robert S. Riley
 Jack L. Sabin
 Judge Loren L. Sawyer
 Madelyn Schwyn
 Faith Sinanan
 Adrianna Sloan

Icel Clark Taylor

Angelika Titus
 Ethan Townsend
 Nichole Westerberg
 Richard Westerberg
 Chris Whitted
 Fred Winger
 Gregory Wolfe
 Ralph & Genevieve Wood
 Michael A. Wurster
 Leo Zupan

In Honor of

Cynthia Alvarado, RN
 Julie Amadore
 AACH Staff
 Diagnostic Imaging
 Emergency Department
 Home Health
 Hospice
 Medical Surgical Unit
 Physical Therapy
 John Barton, MD
 Amy Baumgart, PT
 Dick & Jean* Bernard
 Emily Brandt
 Sydney Chandler, RN
 David Cook
 Charles Darwin
 Denise Davis, RN
 Dan Emmons, PT
 EMTs & First Responders of
 Jackson County

Lorraine Florio and All OB Staff

Kirk Garcia, CNA
 Joshua Hiatt, MSW
 Art & Naomi Jackson
 Jackson County Physicians
 Brenda Kizzire, RN
 Darcy Kleiman, RN
 Barb Knox
 Dr. Karin Kuhl
 Anna Larca
 Gerald Lehrburger, MD
 Linda McGwire, RN
 Diane Offenbacher
 Cindy Parks, RN
 Tonya Preston, RN
 Leigh Rudy, RN
 Ken Rice
 Dr. Jeffrey Rinkoff
 Mary Robert
 Douglas Shields, MD
 Betty R. Smith
 Janet Sultzbach, RN
 Joyce Templeman, OT
 Hal Townsend, MD
 Dorise Treiger, RN
 Kelly Vittoria
 Julie Wiley
 Davis Wilkins, MD
 Sadie Williams
 Goldye Wolf, MSW
 Syl Zucker, MSW

Telehealth Brings the Doctor to You

Patients and their families regularly tell us they appreciate the convenience of having Asante Ashland Community Hospital close to home. Now your support of our annual Patrons Campaign can help enhance this valued community connection by adding telehealth to our Intensive Care Unit (ICU). You can ensure your community hospital will be able to provide critical care in comfortable surroundings, thanks to technological advancements.

Telehealth technology enables our hospitalists to consult virtually with intensivists and other specialists at Asante Rogue Regional Medical Center and beyond. The technology provides the specialists with essential information, such as patient's vital signs and other diagnostics that are needed to make important care

decisions. The telehealth team is specially trained, and they give our most critically ill patients that extra level of attention and expertise.

In addition, telehealth can decrease the length of stay in the hospital by accelerating clinical decisions and treatment plans. It also increases the patient's ability to stay right here at Asante Ashland and avoid the discomfort and expense of having to be transferred to another facility.

Please join our 2016 Patrons Campaign to bring this technology to Asante Ashland. Our initial investment in the technology is \$50,000, and there will be additional costs for software maintenance and staff education. Your gift will help your community hospital continue to deliver the right mix of advanced technology and personalized care.



Make a connection: You can make a tax-deductible contribution that will support the Patrons Campaign to bring telehealth advancements to the ICU online at achfoundation.org or by calling (541) 201-4015.



We're Expecting!

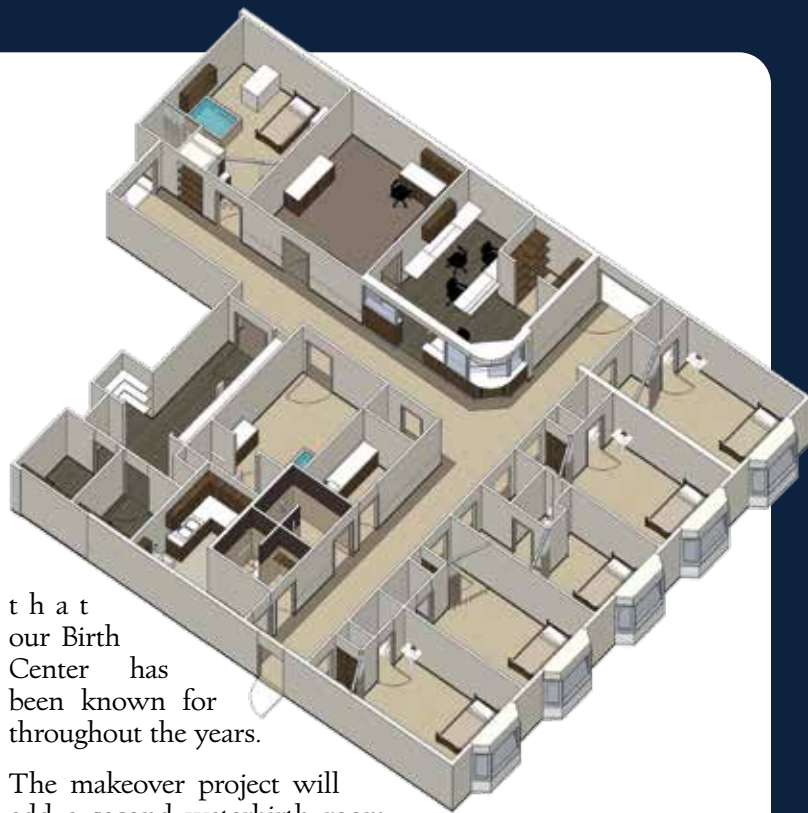
We are happy to announce the arrival of the Ashland Family Birth Center facelift.

If you or someone you know has delivered a baby at Ashland, you appreciate what a unique and special experience it is. Ashland Community Hospital was Oregon's first hospital-based alternative birth center, offering a private home-like environment. Our Birth Center has served as a safe and caring place to start and grow your family since 1977.

The Ashland Family Birth Center is known for providing a compassionate and welcoming environment in which a family's wishes are honored, while standing ready for any complication that may arise. The center offers a variety of specialized services to women in our community, including prenatal and new parent programs, doulas, and options for waterbirth and vaginal birth after cesarean (VBAC). We are adding a midwifery program to expand the choices even more.

Our philosophy of family-centered care makes us the birthing center of choice for many families throughout Southern Oregon and beyond. Our community knows it can depend on our outstanding physicians and staff for warm and attentive care.

While our patient satisfaction is ranked as one of the best in the nation, our space is worn and tired. It is in need of a facelift to match the quality of care we provide every day, and, with a donation, you can help our facility reflect the excellence



that our Birth Center has been known for throughout the years.

The makeover project will add a second waterbirth room and shower, plus improve the overall esthetics to create a more nurturing, comfortable and appealing setting for bringing new life into the world.

To help provide a warm and inviting space for every little bundle of joy arriving here, please contact ACH Foundation Executive Director Janet Troy at (541) 201-4014 or Janet.Troy@asante.org.



"How many women can say that they loved everything about their childbirth experience? I am so grateful that I can, thanks to the excellent care my son and I received at Asante Ashland Community Hospital's Family Birth Center. I felt completely supported and respected by the staff before, during, and after my son's birth. The services provided by the Family Birth Center went far beyond my expectations, and are clearly designed to nurture new mothers and families. I feel so fortunate to have given birth at such a special place, and my husband and I look forward to welcoming our next baby there this spring!" – Maggie Mayers



Maggie, William & Robb Mayers

Realizing Our Dream of a Sanctuary

The giving spirit of our donors is bringing to fruition the dream of a sanctuary where all are welcome to pause and acknowledge the transitions found within the hospital.

Since first writing in our Spring 2015 issue of Inspirations about plans to create a chapel that honors all faiths and those outside of faith traditions, Ashland Community Hospital Foundation has worked closely with Asante Ashland Chaplain Rev. Pandora Canton, local architects and contractors to create that space. Soon patients, family members and their caregivers will have a quiet and peaceful place to go for reflection and respite.

The project recognizes that times of health crises often bring difficult conversations. Patients, loved ones and caregivers all need a quiet place to go to have these conversations and to contemplate the information and emotion they bring. The chapel, which will reflect the diversity of spiritual traditions found in our community, will provide a haven for people to pray, meditate and reflect.

“Our hope is that this will be a refuge where people of all faiths and their faith leaders can find a sacred space within our hospital walls when life brings them here,” Rev. Canton says.

The chapel will be a place where people can celebrate life, mourn losses and bind up grief through prayer, meditation and sacred rituals of all faith traditions, she explains.

For more information on the chapel, please contact Rev. Canton at 541-201-4011 or Pandora.Canton@Asante.org.

Offering help: You can make a tax-deductible contribution that will support the creation of a hospital chapel online at achfoundation.org or by calling (541) 201-4015.



Louie's BIG GIVE Benefits Your Hospital

Melissa Jensen and Tom DuBois, of Louie's Restaurant located downtown on the Ashland Plaza, have partnered with the Ashland Community Hospital Foundation to help raise funds to benefit patient care initiatives at Asante Ashland Community Hospital.

You can take advantage of their generous offer and help us maximize proceeds. Here's how:

- Buy a \$20 Louie's gift card from Ashland Community Hospital Foundation by calling (541) 201-4019 or online at achfoundation.org, and Louie's will donate \$10 of every card purchased. Gift cards are redeemable for the full value and do not expire.
- Dine at Louie's anytime between May 1 and May 31, 2016, and 100% of profits from your visit will benefit Asante Ashland.
- During your visit tell your server you are there to support Asante Ashland Community Hospital.
- Use your gift card at Louie's during May to maximize the donation to the hospital.

- Louie's Restaurant will match dollar-for-dollar the total amount we raise from customer visits between May 1 and May 31, 2016.

Plan a meal (or three!) at Louie's on the Ashland Plaza during May. There is no limit to the number times you can dine at Louie's or the number of gift cards you can purchase to benefit your community hospital. Gift cards will be available for purchase from Ashland Community Hospital Foundation through May 31, 2016.

It's a fun and easy way to support a local business and your community hospital. All proceeds from Louie's BIG GIVE will benefit our patient care initiatives.

Dine out for philanthropy:
For more information or to purchase your gift card, visit achfoundation.org or call (541) 201-4019.



Patient Satisfaction: The Value of Listening

Despite its size, Asante Ashland Community Hospital ranks among the best in the nation for patient satisfaction. The Emergency Department ranks in the 97th percentile for overall care, the Family Birth Center ranks in the 93rd percentile, while inpatient services rank in the 95th percentile. Although patients rate our hospital on a variety of measures, our doctors, nurses and support staff get high marks for communication. This includes explaining medical treatments in a way that patients can understand, keeping them informed and taking the time to listen to their concerns.

Surveys are conducted by Press Ganey, a national survey firm that specializes in patient experience.

Circle of Caring

Patients at Asante Ashland Community Hospital can always count on skilled, compassionate and patient centered care from the hospital's team of caregivers. However, sometimes a little something extra is needed—a hand to hold, a word of encouragement or a comforting meal. Simple acts of kindness can make a world of difference in a patient's experience, and in 2015 over 50 caregivers and departments were honored for their thoughtfulness and compassion through the Ashland Community Hospital Foundation's Circle of Caring program.

The Circle of Caring program, which was launched in 2011, offers patients and family members an opportunity to thank their caregivers or a department in meaningful way by making a donation in their honor. Honorees are recognized with a special pin or certificate at a staff meeting or a huddle.

Ashland Community Hospital Foundation saw a record number of donations to the Circle of Caring program in 2015, raising close to \$20,000 in support of Asante Ashland Hospice and Home Health, Emergency Services, the Medical/Surgical Department, Spiritual Care Services, the Women's Health Initiative, Urology, and the Greatest Needs of AACH.

Please visit www.achfoundation.org/ways-to-give/circle-of-caring/ to learn more about how AACH patients can honor caregivers who make a difference.



Please join us in congratulating the following 2015 Circle of Caring recipients:

- | | |
|--|-----------------------|
| Cynthia Alvarado | Liz Jacobson |
| Debra Anderson | Danielle Jones |
| Julie Armadore | Rickey King, MD |
| AACH Emergency Department | Brenda Kizzire |
| AACH OR Team | Darcy Kleiman |
| AACH Physicians and Staff | Debbie Knight |
| AACH Nursing Staff | Gerald Lehrburger, MD |
| AACH Medical Surgical Staff | Sandy Lutz |
| AACH Spiritual Care Program | Carole Manning |
| Asante Ashland Hospice and Home Health | Charlene Pollard |
| Pam Ator, MD | Trudy Quanioo |
| Lissa Bekefi | Rob Reinhardt |
| Michele Brown | Leigh Rudy |
| David Candelaria, MD | Mary Robert |
| David Cook | Araceli Sandoval |
| Sue Culhane | Jocelyn Sanford |
| Therese Dacus | Alicia Sewitsky |
| Athera DeAngelis | Lee Shapley, MD |
| Willow Denker | Delia Smith |
| Ellen Downs | Anna Spellman |
| Dan Emmons | Janett Sultzbach |
| Peter Fithian | Lori Sutton |
| Carrie Heuberger | Joyce Templeman |
| Joshua Hiatt | Nikki Vial |
| Nell Higginbotham | Dondi Visser |
| | Catherine Wallace |
| | Davis Wilkins, MD |
| | Syl Zucker |

Local Grocers Boost Student Wellness Program

Healthy snacks provided by grants from Ashland Food Co-op and Shop'n Kart have given school nurses in the Ashland and Phoenix-Talent school districts an easy way to help middle school students beat headaches and stomachaches and realize the importance of good nutrition.

For nearly two decades the Asante Ashland Community Hospital School Nurse program, in partnership with the school districts and the Reed & Carolee Walker Fund of The Oregon Community Foundation, has stationed registered nurses in schools to provide physical, mental and dental health screening and services.

These nurses regularly see students missing classes and seeking medication for midday maladies caused by skipping meals and being dehydrated. Now support from these generous grocers enables nurses to keep healthy, organic snacks on hand as part of the Healthy Foods - an Alternative to Medication program.

In addition to healthful food, the program provides lessons in positive nutritional choices and the dangers of inappropriate use of medication. Providing a snack on the spot im-



mediately reinforces the instruction and shows even skeptical students how what they put in their bodies influences the way they feel, nurses report.

And that's a lesson in lasting wellness for kids and communities that we can all feel good about.



P.O. Box 98
 Ashland, OR 97520
 541-201-4015
www.achfoundation.org

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In addition, buy a \$20 gift card from the Ashland Community Hospital Foundation and Louie's will donate \$10 of every card purchased! Call today to purchase yours at 541-201-4019. We look forward to seeing you and your friends and family at Louie's in May. See page 10 for more details on Louie's BIG GIVE.

ACHF Vision

Our vision is to inspire philanthropy to enhance Asante Ashland Community Hospital services.

ACHF Mission

Our mission is to solicit, steward and grant funds to support Asante Ashland Community Hospital.