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HOSPITAL**

**FOUNDATION  
INSPIRING  
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TO ENHANCE  
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# INSPIRATIONS

AN UPDATE FROM ASHLAND  
COMMUNITY HOSPITAL  
FOUNDATION

Issue #7  
Spring 2017



## A History of Helping Our Hospital

The generosity of forward-thinking donors launched the Ashland Community Hospital Foundation four decades ago and continues to sustain it today.

The Foundation traces its roots to the 1970s when the hospital was a city department, susceptible to budget crunches and political vagaries.

“There was a groundswell of support for the hospital,” Chuck Butler, a long-time Ashland resident and owner of Butler Ford, recalls. “The community said we aren’t going to let the hospital go away.”

The City Council first established a hospital endowment committee in 1976 as a forerunner to the Foundation. In April 1977, with \$555 in assets, the Ashland Community Hospital Foundation was created to support and enhance the caring service the hospital provided to the community. At the end of the year, the first fundraising appeal went out to just 67 people.



“The city recognized the need to look out for the long-term future of the hospital,” says Brian Almquist, who was then city manager and, upon retiring from the city in 1998, joined the Foundation Board for 12 years.

The projects the fledgling Foundation took on in its first decade reflected a commitment to Ashland’s hometown hospital that remains today. Those early efforts included patient room renovations, furnishings for the Birth Center, X-ray and mammography equipment, a CT scanner, and equipment for various departments, and scholarships for local nursing students.

In its second decade, the Foundation focused on fundraising, hiring Pat Flannery as Development Director and launching the Foundation Gala, a golf tournament, the Patrons Campaign and Lights for Life. It also received a land donation from Bill & Florence Schneider, who wanted to bring a senior residential center to Ashland. Recognizing real estate as a way to support both the hospital and healthcare needs in the community, the Foundation also acquired land in Talent for a clinic and pharmacy, as well as property around the hospital.



Bill & Florence Schneider

See “History” page 3

**Make a difference:** You can be part of our history by making a tax-deductible donation that will support the hospital’s work. Donate online at [achfoundation.org](http://achfoundation.org) or call 541-201-4019.



## Message from the President

# Foundation's Philanthropic Legacy Stretches into the Future

As I begin my first year as President of the Ashland Community Hospital Foundation (ACHF), I am filled with excitement and anticipation!

My excitement centers on the celebration of our 40th anniversary this year. I am so impressed with our accomplishments over the past four decades. And, I am grateful to every person who has played a role in our success.

Since our humble beginnings in 1977, we have been entrusted with more than \$10 million in charitable gifts from many generous members of our community. You, along with others who share your commitment through the past four decades, have touched every corner of our hospital and extended its influence into the Ashland and Talent communities.

Over the years, state-of-the-art equipment and technology have been purchased, facilities renovated, school children comforted, patients and families supported at home, senior housing and medical offices developed, and much more. Imagine all of the babies brought into the world, bodies mended, illnesses cured, and lives saved because of the ongoing generosity of our ACHF family!

My anticipation is fueled by thoughts of the future. As a retired RN, caregiver, patient, and foundation volunteer and donor, I have had the opportunity to view hospitals and healthcare from many perspectives. While there is a great deal of uncertainty about the future, I am encouraged by the renewed focus on community health and wellness. I believe this focus will have a positive and lasting impact on all of us.

As healthcare continues to change, ACHF is uniquely positioned to support the continuing evolution of Asante Ashland Community Hospital in the years ahead. Nonprofit hospitals, like ours, cannot innovate without philanthropy – this is why our work will continue and our partnership with each of you is so important.

I hope you enjoy our spring edition of Inspirations. Thank you for your continued interest and generosity.

With gratitude,



Joy Dobson Way, RN (ret.), President  
Ashland Community Hospital Foundation



## National Award Honors Chuck Butler's Service

Long-time Ashland Community Hospital Foundation board member and president of Butler Ford, Chuck Butler was nominated for the 2017 TIME Dealer of the Year award. The nomination recognizes his success



as an auto dealer and his commitment to community service. This prestigious national recognition includes a \$1,000 contribution by Ally Financial to Ashland Community Hospital Foundation, Chuck's designated nonprofit.

Chosen to represent the Oregon Automobile Dealers Association, he is one of just 49 dealer nominees from across the country who were honored at the National Automobile Dealers Association Convention and Exposition in New Orleans on January 27, 2017. Chuck started working at his father's Buick dealership when he was only 12 years old. He operated dealerships in California before moving to Ashland in 1976 with his wife, Linda. Here he developed Butler Automotive Group and served on the Northwest Ford Dealers Advertising Association board.

In addition to his achievements in the automotive industry, Chuck has actively supported numerous local organizations. He served on the Ashland Community Hospital Foundation board from 1989-1998 and again from 2007-2012. In 1991 when he was board president, he helped secure six acres of land near the hospital to develop a senior residential community, adding both a vital service to seniors in Ashland and a consistent source of revenue for the Foundation. During his long tenure on the board, traditions such as the Distinguished Service Award and Lights for Life were established. In 2015, Chuck invited the Foundation to participate in Ford's Drive 4 UR Community, which raised \$6,000 to support hospital services.

Please join us in congratulating Chuck on his prestigious nomination and thanking him for his continuing support!



# Liz Murphy Honored with 2016 Distinguished Service Award

Ashland Community Hospital Foundation's 2016 Distinguished Service Award recognizes the contributions of Liz Murphy.

Liz has served on the board of the Ashland Community Hospital Foundation since 2011 and became the Foundation's board President in January 2015, serving a two-year term. She is now Past President and a member of the Executive and Fundraising Committees.



Liz served on the Foundation board during the tumultuous years when the community hospital sought to affiliate with a larger health care organization to remain financially viable, ultimately becoming part of Asante Health System in 2013. The experience gave her an in-depth look at the dedicated people and sometimes stressful processes that preserved Ashland's community hospital and the independent foundation that supports it.

She particularly credits Foundation Executive Director Janet Troy with keeping the Foundation focused and committed to its legacy of raising funds from local donors and putting those funds to work maintaining and enhancing care at Ashland's hometown hospital.

Liz's passion for community hospitals began 31 years ago with the birth of her first child in a small Southern California hospital that provided personal and supportive care and was the envy of her friends and fellow new mothers who had opted to give birth at large medical centers.

Liz moved to Ashland with her family in 1995. While

raising her three children, she was active in the Ashland Schools Foundation and the Ashland High School Boosters. When they all headed off to the University of Oregon, she got involved in the University of Oregon Parent & Family Association. She has volunteered with a variety of community organizations, including American Association of University Women, Ashland Newcomers Club and United Way's Women Living Leadership. She is active in the Rotary Club of Ashland and the Southern Oregon Estate Planning Council and is a neighborhood coordinator for the Ashland Food Project.

Liz earned her B.A. and M.B.A. from Loyola Marymount University in Los Angeles, a rigorous and moral environment focused on education, engagement and service. She is an independent Certified Financial Planner® affiliated with Raymond James Financial Services. As a CFP® professional, Liz is dedicated to ethical standards and continuing education in serving her clients. She specializes in working with women in transition and individuals and families focused on preserving their assets.

The Distinguished Service Award recognizes individuals who have made significant contributions to the Foundation, Asante Ashland Community Hospital and Ashland as a whole.



*Past Distinguished Service Award Recipients  
From Left: Jack Davis, Chuck Butler, Brian Almquist,  
Bruce Johnson, Pat Acklin, Liz Murphy, Margie Liminger*

The recipient is selected by a committee comprised of the Foundation's stewardship committee, hospital leadership and past award recipients.

Congratulations, Liz, and thank you for your contributions to the Foundation, the hospital and the community.

## A History of Helping Our Hospital *cont.*

In 1996, the city privatized the hospital, creating a new nonprofit corporation to operate it. The Foundation remained independent and maintained its mission in support of Ashland Community Hospital through that change and also later after the hospital's affiliation with the Asante Health System, raising \$10 million over the past four decades.

"The Foundation has always raised the image of the hospital," Brian explains. "It makes people aware of the hospital — both its services and its needs — and gives them an opportunity to get involved." He notes that contributions from the community will continue to be vital in an ever-changing healthcare environment. "It gives the hospital the ability to do things — capital projects and programs — that it wouldn't otherwise be able to do."



*Asante Physician Partners Family Practice Clinic, Talent*

# See the Impact of Your Giving

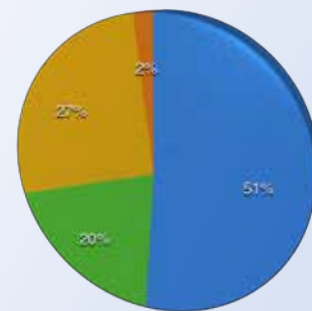
In 2016, the Ashland Community Hospital Foundation received \$525,695 in charitable contributions and endowment earnings. Your donations help improve hospital facilities, programs and services, and strengthen our existing endowments. We would like to thank all of our generous donors who made these gifts possible. Here are the important programs and initiatives we were able to support with your help:

## 2016 Highlights:

- Contributions to our Patrons Campaign and Lights for Life supported the addition of Telehealth technology in our Intensive Care Unit to care for our most critically ill patients.
- Thirteen nursing students enrolled at Oregon Health Science University (Ashland Campus) received a total of \$81,000 in scholarships through the William G. and Ruth T. Evans Endowed Nursing Scholarship Fund. An additional 16 graduates of the Licensed Practical Nurse program at Rogue Community College received a scholarship to cover the cost of their state application and exam fees for a total of \$6,792.
- Donor designated gifts helped fund a beautiful renovation of our Family Birth Center. New parents are now enjoying the updated space and expanded services for their growing families.
- Doors were opened to a long-awaited Chapel thanks to a bequest from the estate of Geraldine Oeser, gifts from the Ashland faith community, and many other generous donors.

- Grants from the Reed and Carolee Walker Fund of The Oregon Community Foundation, the Ashland Food Coop, and Ashland Shop-N-Kart provided funding for nursing services to over 1,700 elementary and middle school children in the Ashland and Talent-Phoenix School Districts.
- Proceeds from the Louie's Big Give hosted by Louie's Restaurant and employee gifts supported staff initiatives to enhance patient care through the Caregiver Fund.
- Donor designated gifts and endowment earnings will be used to help Asante Ashland Community Hospital provide care to uninsured patients.

## Where Your Dollars Went

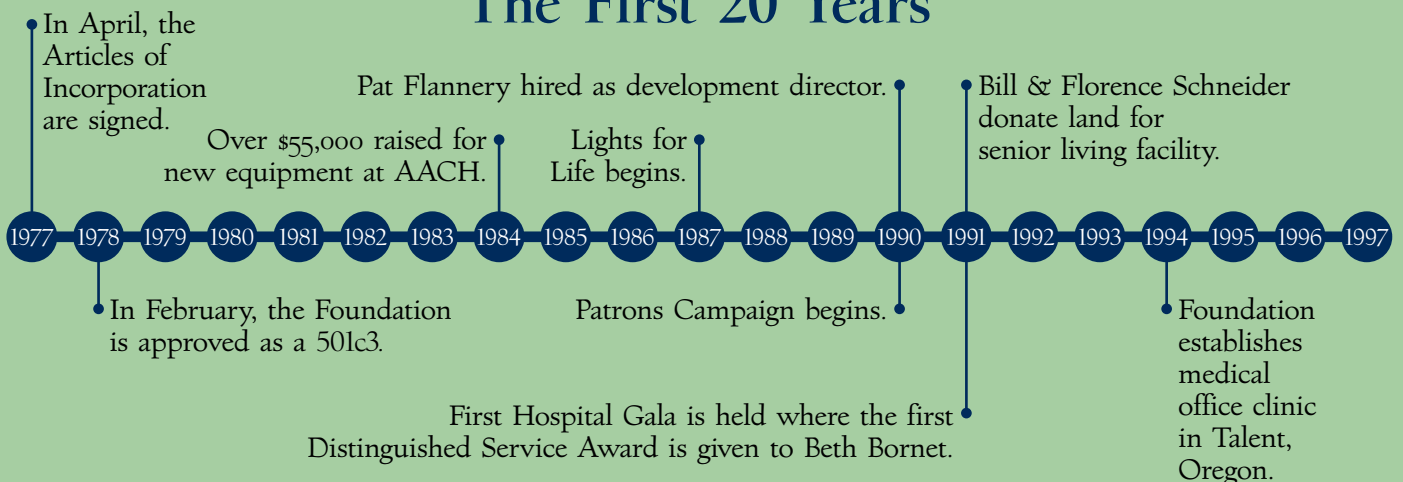


- Hospital Departments & Programs
- Nurse Scholarships & Staff Education
- Equipment
- Gifts to Endowments

*\*Figures based on our 2016 unaudited financial statements.*

## Celebrating Our 40<sup>th</sup> Anniversary

### The First 20 Years



# FOUNDATION RECOGNIZES 2016 DONORS

We would like to recognize those who made a commitment to support Asante Ashland Community Hospital in 2016.

## PHILANTHROPISTS

Gifts in 2016 of \$50,000 to \$99,999  
Bob Holbrook

## BENEFACTORS

Gifts in 2016 of \$25,000 to \$49,999  
Reed & Carolee Walker Fund  
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## PARTNERS

Gifts in 2016 of \$10,000 to \$24,999  
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Carol Robbins  
Gail Rosenberg  
Stephen & Barbara Ross  
Rotary Club of Ashland  
Paul & Kathleen Rowland  
Gregorio & Lyn Ruiz  
Don & Linda Ryan  
Donna Rae Sabin  
Steve & Kelly Sacks  
John Sager, MD  
Marilyn Salter  
Allan & Sallie Rose Sandler  
Julie & Don Schamanek  
Wendy Schilling, MD  
Herman & Sylvia Schmeling  
Mr. & Mrs. Dan E. Schorovsky  
Deborah Schroer, CNA  
Mr. & Mrs. Donald Schwartz
- ScienceWorks Hands-on Museum  
Gregory Scott  
Colleen D. Searle  
Lee N. Seater  
Doris Segner & Rob Miller  
Paula Sendar  
Alicia Sewitsky, RN  
Peg Sjogren  
Skylark Assisted Living  
& Memory Care  
Anne D. Sloan  
Small Change Children's Store  
Norman & Joan Smedes  
Dale Smith & Robbin Pearce  
Herbert & Judith Sockman  
Julie Sodaro  
Sorooptimist International of  
Ashland  
Lisa Spencer  
Standing Stone Brewing Company  
Joan Steele  
Michael & Teri Stember  
Mr. & Mrs. M.L. Stringer  
Karla Strong  
Amber Sturdevant  
Hannah Suing  
John & Mary Sylvester  
Taffy Taulbee  
Kindra Taylor  
Betty L. Templeman  
Joyce Templeman  
The Cutwells Charitable Trust  
The Web-Sters, Inc.  
Larry & Sandy Theis  
Adam M. Thompson  
Addie Thornton  
Three Penny Mercantile  
Sarah Titus & Debra Cowan  
KP & Barbara Todd  
Travel Essentials  
Twist-Woodward Family  
Judith Uherbelau  
Unicorn Gifts & Toys  
Swift + POSSIBLE  
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Tammy Volkman  
Jean Vondracek  
Carol A. Walker  
Sarah K. Walker  
Dorothy & Rich Walsh  
Claude Marie Ward  
Jennie Warren  
Amy Watson  
Eileen Weinberg  
Anna & Steve Werblow  
Rich West  
Donna Westbrook  
David & Lauri Westerberg  
Elizabeth Westerberg  
Michelle Weymouth  
John J. White  
Victor Wigginton  
Judy Wilbur  
Babbie Wiley  
Bud Wilkey  
Greg & Valri Williams  
Jody Willis  
Stacey Willison  
Ellis & Millie Wilson  
Kendall Wilson  
L. Maxine Wilson  
Ron Winkelman  
Kemberly Wirt-Barton  
Norman & Gretchen Wishart  
Shannon Wolff  
Malinda Wood  
Susan Yarne  
Nora J. Yeoman  
Ronnie Yerges  
Aledandria Zaremska  
Rachel Zeitler

# FOUNDATION RECOGNIZES LONG-TERM GENEROSITY OF SPECIAL CONTRIBUTORS

We would like to recognize those who have made a long-term commitment to support Asante Ashland Community Hospital.

## **PARTNERS IN CARING** *Active volunteers with Asante Ashland Community Hospital for 10 or more years through 2016.*

Gwen Armstrong	Dorothy Cline	Kathy Fraser	Lyn Ruiz
Patricia Bates	Mary Cooper	Joan Hedges	Sally Shoup
Elizabeth Bestor	Iris Cumow	Peggy Hutto	

## **JESSE WINBURN SOCIETY** *Individuals who have included us in their estate plans.*

George Aceves*	Judith Ann Drais*	Al & Laura Laney	Geraldine Oeser*
Paul Adams	Elmer C. Biegel Family Memorial Foundation	Ronald & Susan Larson	Jacqueline Rapier*
Anonymous Donors	Barbara Evans	David & Beverly Lively	Lolly Skillman
Barbara Bean*	Margaret Evans	Kathleen Mackris	Francine Stauffer*
Rick Bleiweiss & Deborah Morgan	Ruth Evans*	Rose Maris*	Janet Troy
Rena Brown*	Sidney E. Field	Jed & Celia Meese	Gary & Pam Turner
Chuck & Linda Butler	Estate of Douglas W. Gentry*	Jeff & Nancy Monosoff	Gladys Whitson*
Robert C. Cuffel*	Donald* & Alta* Grimes	Frank* & Ionemary* Myers	John & Diane (Williams) Engelhardt
Willow Dean*	Walt Hoffbuhr*	Arduo* & Norma* Nicolai	Susan Yeoman*
Ruth Dines*	Tom & Carolyn Kennedy	Cora W. Nixon*	

## **ENDOWMENT FELLOWS** *Individuals who have contributed gifts of \$1,000 and above to our endowments.*

Anonymous Donors	Patrick D. Flannery & Paula C. Brown	Rose Maris*	Cora W. Nixon*
Dick & Jean* Bernard	Florence Hancock-Inman*	Jed & Celia Meese	William* & Florence* Schneider
Ruth Evans*	Robby D. Harfst	Jeff & Nancy Monosoff	George Zimmerman*

## **LIFETIME SUPPORTERS** *Lifetime giving of \$10,000 and above, based on gifts received through 2016.*

<b>\$500,000 &amp; above</b> Ruth Evans*	Phil Arnold	Asante Ashland Community Hospital Volunteer Program	Jean & Tom Keevil
<b>\$250,000 to \$499,999</b> Donald* & Alta* Grimes	Chuck & Linda Butler	Ashland Daily Tidings	Narcissa D. Kelley
Cora W. Nixon*	The Carpenter Foundation	Ashland Orthopedic Associates	Tom & Carolyn Kennedy
Reed & Carolee Walker Fund of The Oregon Community Foundation	Cow Creek Band of Umpqua Tribe of Indians	Gary & Joan Axon	Marie Lange, Ashland Homes Real Estate
William* & Florence* Schneider	Croman Corporation	The Barth Family Fund of the Oregon Community Foundation	Mildred Lawson*
<b>\$100,000 to \$249,999</b> Ashland Community Hospital Auxiliary	Alan & Rebecca DeBoer, T C Chevrolet	John W. Barton, MD	Margie & Gregg Lininger
Rena Brown*	Ron Eadie	Ben B. Cheney Foundation	Mark & Honey Marchetti
Elmer C. Biegel Family Memorial Foundation	Elizabeth Harris*	Butler Automotive Group	Dr. John Maurer & Ms. Nancy Rothermel
Barbara Evans	Dr. Dan & Linda Jackson	Craig & Paula Chow	Medford Radiological Group
Madeline & Hunter Hill	Dr. Bruce & Carolyn Johnson	Robert C. Cuffel*	Jeff & Nancy Monosoff
Al & Laura Laney	Kurt Knudsen	Anne F. Decker	Dr. Richard & Pam Morris
William S. Rodden, MD	Bob & Lynn Mayers	Allen & Karen Drescher	Bonnie B. Nichols*
<b>\$50,000 to \$99,999</b> Anonymous Donor	Lithia Motors, Sid & Karen DeBoer	Robert L. Edwards*	Geraldine Oeser*
Dick & Jean* Bernard	Frank* & Ionemary* Myers	Ike Eisenstein*	Patricia D. & William B. Smullin Foundation
Sid & Karen DeBoer Foundation	Arduo* & Norma* Nicolai	Episcopal Diocese of Oregon	Peninsula Community Foundation
Ruth Dines*	Northwest Health Foundation	William S. Epstein & Sarah Epstein	Reid, Hanna, Johnson & Co. CPAs, LLC
Margaret Evans	Paul Rostykus, MD, MPH	Daniel T. Erchul & Mary Krystine	Tom Reid & Marilyn Hanna
Bob Holbrook	Soroptimist International of Ashland	C. David* & Gladys A. Fortmiller	Retina & Vitreous Center of So. Oregon:
Isler Medford, LLC	Jerry & Jeanne Taylor Family Foundation, an advised fund of Silicon Valley Community Foundation	Friends of the Ashland Public Library	William Rodden MD,
Jed & Celia Meese	The Gwladys & John Zurlo Charitable Foundation	G.S. Butler Memorial Fund	Christine Gonzales MD,
OHSU Office of Rural Health	The Sharkey Foundation	Giseppi's Pizzeria & Sports Den	John Hyatt MD
Small Hospital Improvement Program	Gladys Whitson*	Gordon Elwood Foundation	Richard Seltzer & Casey Mitchell
Jacqueline Rapier*	<b>\$10,000 to \$49,999</b>	Robby & Danette Harfst	Miriam Soriano, MD & Habib Shahin
Wendy James Seldon	Allan* & Patty Adams	Harry & David Corporation	Southern Oregon Credit Service
Gennell Williams	Adroit Construction Company, Inc.	Rick & Cassandra Hendricks	Southern Oregon Friends of Hospice
<b>\$25,000 to \$49,999</b> Allen* & Katherine Alsing	Mark & Sandy Allen	Brian & Karen Herwig	Skye & David Sugar
	Brian & Ruth Ann Almquist	Rick & Carlene Hester	Janet Troy
	Anonymous Donor	Margery Hief*	Umpqua Bank - Ashland Branch
	Artisan Press	Dick & Phyllis Hier	William & Mary Wallace
		Mike & Sheri Hillenga	Jim & Susan Watson
			Windmill Inn of Ashland
			Dirk Woods, M.D. & Nina P. Woods

## **BERNARD SOCIETY** *10 years or more of consecutive giving to the Ashland Community Hospital Foundation through 2016.*

Pat Acklin & Ken Kigel	Mavis Cloutier	The Hodge Girls	Donna Roduta
Brian & Ruth Ann Almquist	Carol & Clark Custodio	Dr. Dan & Linda Jackson	Paul & Kathleen Rowland
Allen* & Katherine Alsing	Sid & Karen DeBoer Foundation	Dr. Bruce & Carolyn Johnson	Susan P. Rust
Geraldine Anderson	Annette & Claude Deschamps	Debra Koutnik, MD & Pepper Trail	John Sager, MD
Anonymous Donors	Allen & Karen Drescher	Marie Lange, Ashland Homes Real Estate	Marilyn Salter
Steve Armitage & Deb Kalmakav	John & Suzanne Duncan	Lithia Motors, Sid & Karen DeBoer	Julie & Don Schamanek
Phil Arnold	Ron Eadie	Lance & Vivian Locke	Colleen D. Searle
Ashland Orthopedic Associates	Elmer C. Biegel Family Memorial Foundation	Marilyn & John Love	Herb & Mary Jean Singleton
Gary & Joan Axon	Dr. Gordon L. Enns & Ms. Robin Eichenberg	Marshall & Suzan Malden	Anne D. Sloan
Curt & Susan Bacon	Elaine & Walter Ensign	Marty Mann-Bowen	Miriam Soriano, MD & Habib Shahin
Karen Barrow & Keeley Kirkendall	Joyce Epstein	Bob & Lynn Mayers	Jerry & Jeanne Taylor Family Foundation, an advised fund of Silicon Valley Community Foundation
Lodi Belford	Barbara Evans	James R. McIntyre	Maria E. Van Cuienburg
Dave & Marge Bernard	Margaret Evans	Jim & Marcia McNamara	Sarah K. Walker
Dick Bernard	Gladys A. Fortmiller	Ruth Gayle Morris	Jim & Susan Watson
Vicki Bernard & Fred DeArmond	Richard & Wendy Frey	Laura Jean Mullen	Elizabeth Westerberg
Rick Bleiweiss & Deborah Morgan	Robby & Danette Harfst	Michael & Katherine Nabelski	John & Diane (Williams) Engelhardt
Robert G. Bowlus*	Steve Haskell	Ronald E. Nitsos	Gennell Williams
Daniel Z. Boyd	Dorothea (Tia) Hatch	Reed & Carolee Walker Fund of The Oregon Community Foundation	Jody Willis
Mildred M. Buck	Kathleen Healy	George & Colette Pleich	Ellis & Millie Wilson
Chuck & Linda Butler	Karl & Carolee Hesse	Joyce Provost	Vince & Patty Wixon
Brandy Carson	Rick & Carlene Hester	Reid, Hanna, Johnson & Co. CPAs, LLC	Elisabeth Zinser
Sylvia & Noel Chatroux	Jane Hibbert	Betty Jo Reynolds	
Craig & Paula Chow	Dick & Phyllis Hier		

While we've done our best to ensure an accurate list, we understand that there may be errors or omissions. Please accept our sincere apologies.

\* deceased

## TRIBUTE SOCIETY

The Tribute Society was established in 2010 and recognizes individuals and groups who have had \$1,000 or more donated to Ashland Community Hospital Foundation in their honor or memory through 2016.

### In Memory of

Allen A. Alsing  
Patricia Amuchastegui  
Carmon M. Auble  
Donna J. Baize  
William L. Bates  
Brett G. Bernard  
Jean Bernard  
The Beswick Family:  
Richard, Margaret, Lottie & Sarah Beswick  
Bruce Black  
Jeannette Butler, RN  
Margaret Jean Campbell  
Whitney Anne Chatfield  
Peggy Cockrell  
Emile Cloutier  
Kermit Cooper  
Walt & Bernice DeBoer  
William Decker  
Marius DeMeyer  
Carole Drescher  
Melvin Durand  
Charleen K. Edwards  
Ruth Eien & Micaela Slattery  
Sharon N. Evanhoe  
Ruth Evans  
C. David Fortmiller  
Marjory Foster  
Tootsie Galardi  
Dr. Stephen Gary  
Phil Gates  
Douglas Gentry  
Leslie Gottlieb  
Stan & Doris Hall  
Florence Hancock Inman  
Susan B. Haskell  
Mary Heineman  
Lois Hester  
Jim Hibbert  
Robert Hoefl  
Tadd Hogland

Lloyd Holgate  
Olive Howe  
Dorothy Huntley  
Hans T. Jorgensen  
Dr. Richard Kelley  
Dave Kitchell  
Vivian Lambe  
Marty Levine  
Bill & Emilie Liston  
Neva Lohman Heard  
Elliott MacCracken  
W. Don Mackin  
Carly Manning  
Ruth Maxwell  
Margaret Mayers  
Aneta McIntyre  
Scott Meese  
Harry & Ruth Morris  
Sandy Morris  
June Nelson  
Jessyca Newman  
Peter Norvell  
Dom S. Provost  
Joan Rendall  
John R. Reynolds, MD  
Robert S. Riley  
Jack L. Sabin  
Judge Loren L. Sawyer  
Madelyn Schwyn  
Faith Sinanan  
Adrianna Sloan  
Jack & Ruth Southern  
Icel Clark Taylor  
Angelika Titus  
Ethan Townsend  
Nichole Westerberg  
Richard Westerberg  
Sadie Williams  
Chris Whitted  
Fred Winger

Gregory Wolfe  
Ralph & Genevieve Wood  
Michael A. Wurster  
Leo Zupan

### In Honor of

Cynthia Alvarado, RN  
Julie Amadore  
Debra Anderson  
Asante Ashland Community Hospital Staff  
Christine Ashton, RN  
Pam Ator, MD  
Diagnostic Imaging  
Emergency Department  
Home Health  
Hospice  
Medical Surgical Unit  
Physical Therapy  
John Barton, MD  
Amy Baumgart, PT  
Dr. Craig Chow  
David Cook  
Dick & Jean\* Bernard  
Emily Brandt  
Alison Carroll  
Sydney Chandler, RN  
Eddie Crouch  
Charles Darwin  
Denise Davis, RN  
Patty Dawson, RN  
Joy Elohim  
Dan Emmons, PT  
EMTs & First Responders of Jackson County  
Sib Ferrell  
Lorraine Florio and All OB Staff  
Kirk Garcia, CNA  
Joshua Hiett, MSW  
Rob Hibner  
Marette Shelton Ecoff Huckleby  
Art & Naomi Jackson

Jackson County Physicians  
Danielle Jones, LPN  
Rickey King, MD  
Brenda Kizzire, RN  
Darcy Kleiman, RN  
Barb Knox  
Dr. Karin Kuhl  
Anna Larca  
Gerald Lehrburger, MD  
Elizabeth Markell  
Linda McGwire, RN  
Bill Morgan  
Eldora Nelson  
Diane Offenbacher  
Cindy Parks, RN  
Tonya Preston, RN  
Trudy Quainoo, RN  
Leigh Rudy, RN  
Ken Rice  
Dr. Jeffrey Rinkoff  
Mary Robert  
Rick Sanchez  
Araceli Sandoval, CAN  
Debbie Schroer, CAN  
Lee Shapley, MD  
Douglas Shields, MD  
Betty R. Smith  
Anna Spellman, RN  
Janett Sultzbach, RN  
Joyce Templeman, OT  
Hal Townsend, MD  
Dorise Treiger, RN  
Kelly Vittoria  
Julie Wiley  
Davis Wilkins, MD  
Murel Wilson  
Robin Wilson, CAN  
Goldye Wolf, MSW  
Syl Zucker, MSW

## Learning Luncheon

### Boost Your Brain Power

**When:** Noon, Tuesday, October 3

**Where:** Asante Ashland Conference Room

#### Presented by:

Liz Murphy, CFP® MBA, ACH Foundation Past President  
CERTIFIED FINANCIAL PLANNER™

Raymond James Financial Services, Inc., member FINRA/SIPC  
1744 E McAndrews Suite J, Medford, OR 97504

Learn the critical components of brain health that provide a foundation for improved cognitive functioning.

Utilize the power of brain training to improve learning in areas that have the most significant impact on performance.

Create a sustainable training program that can help maintain a strong flexible mind over time.

For more information contact Kathleen Mackris at 541-201-4015 or [Kathleen.Mackris@asante.org](mailto:Kathleen.Mackris@asante.org)

*Raymond James is not affiliated with ACH Foundation or Asante.*



By including the Ashland Community Hospital Foundation in your will or bequest, you are ensuring that we can continue our mission for years to come. Call Janet Troy at 541-201-4014 for more information.



# Meet Our New Board Members

As the Ashland Community Hospital Foundation starts its 40th year, a dynamic group of volunteers has joined the board, adding to our rich history of service and community support. Three are new to the board and one has served before.

**Laurel Kiichli** has spent the majority of her career working in healthcare. She has been a Controller, Finance Director, and has held many interim financial and operational roles in her capacity as a consultant. She has worked for all sizes of health organizations, both for profit and not-for-profit.



Laurel has served on various boards and committees, holding officer roles on small boards that benefit activities she enjoys. She was on both the Finance Committee and Board of Advocates for Planned Parenthood of the Greater Northwest. As a board member on her family's charitable foundation, The Sharkey Foundation, Laurel has expanded her philanthropic influence through funding needed services for children at a number of well-deserving charities. She has been a strong supporter of various causes, and has participated in a number of challenging fundraising efforts, including the Ride Across Minnesota to support MS and the Susan G. Komen 3-Day Walk to support Breast Cancer Research.

Laurel moved to Ashland in 2016 from Seattle, Washington, where she lived and worked for the past 25 years. She has a strong sense of community, and is looking forward to the opportunity to fully embrace her new hometown through serving on the Board.

**Rand Roselli** was born at Bethesda Naval Hospital, the son of a career man in the Navy and a mother who served as a WAVE in WWII. After graduating high school, he attended two years at Foothill Junior College in the Bay Area before enlisting in the Marines. On separation from active duty, he took a job with Caltrans. After attaining his bachelor's degree in history from Chico State, he quickly returned to Caltrans, building a 30-year career with the agency before retiring in November 2000.

Rand met his wife Kathy in 1999 while living in the San Francisco Bay Area. They married in June 2000 and moved to Weed, California. Rand then became a certified arborist with the International Society of Arboriculture. While in Weed, he volunteered as member of the College of the Siskiyou's Foundation Board of Directors and a member of the Auxiliary of Mercy Hospital, Mount Shasta. He and Kathy moved to Ashland in October 2011. He joined the Ashland Community Hospital Foundation Board because he appreciates the opportunity to be of service to the hospital and the people it serves throughout Jackson County.

**Jane Stromberg** has lived in Oregon for more than 30 years, volunteering for arts and educational causes. Prior to moving to Ashland from Eugene in 2000, Jane served on the Eugene Public Arts Commission, helping to organize and produce the Mayor's Art Show. She also served on the Parent Advisory Board of Roosevelt Middle School in Eugene and the Board of Directors of the Marin Waldorf School in San Rafael, California. From 2004 through 2010, Jane was on the Board of Directors of Mediation Works, serving a three-year term as president during that time.



Jane received her Bachelor of Arts degree in rhetoric from UC Berkeley and a Master of Science from the University of Oregon in rhetoric and composition. She followed with interest the change that came to Ashland Community Hospital as a result of its affiliation with the Asante Health System and, when she had the occasion to use hospital services, she experienced firsthand the great care it provides. Jane and her husband, John, have two adult daughters and three grandchildren. John has been mayor of Ashland since 2008.

**Ed Colson** is returning to the Foundation Board, having previously served from 2009-2015. He is a native Oregonian who earned his Bachelor of Science degree from the University of Oregon. He has worked in the insurance industry for 30 years. In his career, Ed has gained a reputation for extensive knowledge, complete service, and the ability to handle all types of insurance for businesses and individuals.



During his time on the Foundation Board, Ed has taken an active role on numerous committees and held leadership roles including Vice President and Treasurer. He served on the Finance, Asset Management, Governance, Fundraising, and Executive committees. When he left the Board in 2015, he continued to volunteer on the Asset Management Committee. He returns this year as Treasurer of the Board and Chairman of the Asset Management Committee.

Ed lives in Ashland with his wife Jennifer. They have two grown children.

# 4 FOR OUR 40<sup>th</sup> Patrons Campaign

## Foundation picks four priorities to celebrate anniversary

To commemorate the 40th anniversary of the Ashland Community Hospital Foundation, this year's Patrons Campaign will support four initiatives that reflect the breadth of services Asante Ashland Community Hospital provides today and builds on programs the Foundation has supported through the years. They are enhancing emergency care, expanding and improving surgical services, providing a new DEXA scanner and funding additional nursing scholarships.

Just as Asante Ashland understands every individual has unique healthcare needs, the Foundation recognizes you each have your own personal reasons for supporting the hospital. Whether you appreciate having emergency care just minutes away, prefer to have needed surgery in familiar surroundings close to home and family, want low-dose-radiation imaging to diagnose and treat potentially debilitating diseases, or know the value of being cared for by a highly skilled nurse, your gift can help save lives right here in your community. **Thanks to the generosity of an anonymous donor the first \$40,000 in donations to the 4 FOR OUR 40<sup>th</sup> Patrons Campaign will be matched dollar for dollar.**



### 1. EMERGENCY CARE

The Emergency Department at Asante Ashland serves more than 11,000 patients annually, providing reasonable wait times and high patient satisfaction. "Convenient access to emergency care close to home is a valued service to those in our community, and allows patients to receive pain-reducing and life-sustaining treatment much more quickly," says Jerrye Wright, Director of Nursing. Your donations will enhance this critical service for you and your loved ones.



### 2. SURGICAL SERVICES

Asante Ashland offers general surgery capabilities as well as specialized orthopedic and retinal services, and a recently expanded array of urology, spine, gynecology, and breast reconstruction surgeries. Over 2,600 procedures were performed at the hospital last year. "An advantage for many patients at Asante Ashland is having surgery close to home with family and friends nearby," says James Kamps, Surgical Services Coordinator. Your donations will help purchase new technology and tools for surgeons, enhancing the surgical intervention options available locally.

### 3. DEXA SCANNER

More than 1,200 scans are completed at Asante Ashland annually to diagnose cardiovascular and bone disease. "The latest technology will increase our ability to diagnose and treat osteoporosis, bone disease, and fracture risks," says Dr. Seth Hofstetter of the Medford Radiological Group.



Our patients deserve this so they can move freely and enjoy life to the fullest. Your donations will help Asante Ashland offer the latest in DEXA technology within the Asante Health System

**Join Us:** Become part of our history by donating to the 4 FOR OUR 40<sup>th</sup> Patrons Campaign and support the project that speaks to your heart.





#### 4. NURSING SCHOLARSHIPS

The average cost of earning a Bachelor of Science in Nursing in Oregon is more than \$40,000. Since 2002, the William G. & Ruth T. Evans Endowed Nursing Scholarship has given 148 scholarships valued at more than \$339,400 to 103 aspiring nurses. However, only a third of scholarship applicants can be funded at this time. “Without the generosity of the William G. & Ruth T. Evans Endowed Nursing Scholarship I would not have been able to successfully complete my degree,” says Aliya Shelton, a scholarship recipient who is now a registered nurse working at Asante Ashland Family Birth Center. Your donations will help ease the financial burden of nursing students in your community and help expand our scholarship program to include graduate students and specialized certifications.



**Celebrate a legacy of giving:** You can make a tax-deductible gift to the 4 FOR OUR 40<sup>th</sup> Patrons Campaign online at [achfoundation.org](http://achfoundation.org) or by calling Stephanie Roland at 541-201-4019



## Your Gratitude for Special Care Helps Build Excellence

You can always count on skilled, compassionate and patient-centered care from our team of caregivers at Asante Ashland Community Hospital. However, sometimes a little something extra is needed — a hand to hold, a word of encouragement or a comforting meal — and the special professionals on staff step up, knowing that simple acts of kindness can make a world of difference in your experience. The Circle of Caring program, which was started in 2011, offers you an opportunity to thank your caregivers or a department in a meaningful way by making a donation in their honor.



Your contribution is tax deductible and can be designated to support the Greatest Needs of AACH or the department that is most important to you. The caregiver or department that you honor will receive a token of appreciation to commemorate your generosity and the amount of your donation will remain confidential. You can rest assured that your donation will stay right here in Ashland and directly benefit our community hospital.

One hundred fourteen caregivers have been honored over the past six years for their thoughtfulness and compassion through the Circle of Caring. And over \$67,000 has been raised since the program's inception in support of twelve departments including: Charity Care, Hospice, Home Health, Emergency Services, Radiology, the Medical/Surgical unit, the Women's Health Initiative, Urology, and the Greatest Needs of Asante Ashland.

**Show your appreciation:** You can recognize a special caregiver with a tax-deductible contribution that will support the hospital's work. Donate online at [achfoundation.org](http://achfoundation.org) or call Kathleen Mackris at 541-201-4015.

ASHLAND  
COMMUNITY HOSPITAL  
FOUNDATION

*Celebrating Our 40<sup>th</sup> Anniversary*

4 FOR OUR 40<sup>th</sup>  
Patrons Campaign

Thanks to the generosity of an anonymous donor you have the opportunity to  
**Double the impact of your donation!**

\$50 Becomes \$100

\$250 Becomes \$500

\$500 Becomes \$1000







P.O. Box 98  
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 541-201-4015  
[www.achfoundation.org](http://www.achfoundation.org)

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## Louie's BIG GIVE Benefits Your Hospital

During the month of May, each time you dine at Louie's Restaurant on the Plaza and tell your server you are there to support Asante Ashland Community Hospital, 100% of the profits from your visit will benefit Asante Ashland. Louie's will also match dollar-for-dollar the amount raised through customer visits in May.



In addition, buy a \$20 gift card from the Ashland Community Hospital Foundation and Louie's will donate \$10 of every card purchased! Call today to purchase yours at 541-201-4019. We look forward to seeing you, your friends and family at Louie's in May.

**ACHF Vision**  
 Our vision is to inspire philanthropy to enhance Asante Ashland Community Hospital services.

**ACHF Mission**  
 Our mission is to solicit, steward and grant funds to support Asante Ashland Community Hospital.

**Dine out for philanthropy:**  
 For more information or to purchase your gift card, visit [achfoundation.org](http://achfoundation.org) or call 541-201-4019.

